



MEDIA RELEASE

Eastern Cape hosts conference to curb waste

IMMEDIATE RELEASE

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The Institute of Waste Management of Southern Africa (IWMSA)'s Eastern Cape branch will be hosting a conference from 26 – 28 August 2009, at the Regent Hotel on the East London Esplanade. All interested parties are invited to register for the event and take part in identifying feasible options to curb waste and identify ways in improving waste management measures.

A staggering 26.4 million tons of rubbish is accumulated annually; at a conservative estimate, South Africa's population of around 48 million generates an astonishing average of 550 kilograms of waste per capita, per annum. The Institute of Waste Management of Southern Africa (IWMSA)'s Eastern Cape branch will be hosting a conference in August to identify feasible options to improve the management of waste in the Province as well as South Africa.

Representatives from Industries, as well as Local and District Municipalities, will provide input into the current methods used in the management of waste, and will discuss ways in which measures can be improved upon.

Deidre Nxumalo-Freeman, Chairman of the IWMSA's Eastern Cape branch indicated, "the treatment and disposal of everyday waste such as kitchen and garden waste has a direct impact on the emissions of greenhouse gases. When we manage the treatment and disposal of our wastes we are also managing the method by which the carbon will be released back into the environment: similarly the changing climate impacts on the way waste will need to be stored, treated and disposed of, and will also alter the risks associated with waste. This conference is a great opportunity for players in the industry to come together, network and to discuss ways to manage our carbon footprint more effectively, not only in the Eastern Cape, but also to look at ways to curb waste in the rest of South Africa."

Apart from the conference, an exhibition will form part of the programme. Opportunities exist for companies to utilise this opportunity to promote their products and/or services and to network with other organisations in industry.

To participate in the conference or for more information, contact René Vice on 043 721 0051; email: fundraising@sainet.co.za or visit www.iwmsa.co.za.

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